



## WASHINGTON INTERNATIONAL HORSE SHOW 2015 JUNIOR COMMITTEE & YOUTH AMBASSADOR PROGRAM

Established in 1958, the **Washington International Horse Show (WIHS)** is the leading metropolitan indoor horse show in the United States. This year, the 57<sup>th</sup> Annual Washington International Horse Show will be held at Verizon Center in the heart of Washington, D.C. from October 20-25, 2015.

In 2009, WIHS introduced its Junior Committee and Youth Ambassador Program, which selects teens from local, Washington, DC area schools to represent the show's youth perspective and support WIHS staff while gaining hands on experience. The WIHS Junior Committee and Youth Ambassador have been featured in a number of media publications, including Washington Life Magazine, the Kids' Post, John Kelly's Washington, several DC area community newspapers, cable and internet broadcasts, news radio, print and local television. Now in its seventh year, this community-focused program is gearing up to welcome Junior Committee members and a new Youth Ambassador to kickoff activities for the 2015 show.

### **Requirements:**

All applicants for the WIHS Junior Committee and Youth Ambassador Program must be local, Washington, DC area students **between the ages of 14 and 18**. Applicants must demonstrate they are well versed in the horse world and be able to articulate clearly when asked questions about WIHS and related activities. They should demonstrate they are interested in and comfortable with special events, the press, TV, radio, print and be active in social media. In addition, applicants for Youth Ambassador should demonstrate leadership experience as he or she will serve as chairman of the Junior Committee, a group of approximately 20 students, and help organize all group activities.

### **Commitments:**

Junior Committee members are encouraged to attend meetings and conference calls, and participate in other planning activities throughout the summer and fall. During show week, the Junior Committee will help manage our youth and community activities, give tours, attend events, present ribbons, assist with autograph and book signing sessions, participate in press interviews under the direction of WIHS Staff, and help with show-related duties such as assisting VIP guests, show operations and media relations. There will also be opportunities to view and enjoy the show. Although show week hours are long and fast-paced, they are also fun and exciting. During show week, school work and education remain a priority for Junior Committee members. We are flexible about hours required for school commitments on these weekdays.

### **Selecting the 2015 Junior Committee and Youth Ambassador:**

If you are interested in applying to become a member of the 2015 Junior Committee or the Youth Ambassador, please review the requirements and calendar and complete the application(s) below. Do not limit yourself to the space provided and all **applications must be typed**.

**Applications are due to WIHS by Tuesday, April 7, 2015.** Please submit applications by email to [info@wihs.org](mailto:info@wihs.org) with the subject line: 2015 Junior Committee; or mail to:

Washington International Horse Show  
2015 Junior Committee  
3299 K Street NW, Suite 600  
Washington, DC 20007

## 2015 WIHS Junior Committee Application

**NOTE:** Please type and submit to WIHS by **Tuesday, April 7, 2015**. Please limit your responses to no more than three (3) pages total.

**Name:**

**Address:**

**Email:**

**Phone:**

**Age:**

**School:**

**Graduation Year:**

**Interests/ Activities:**

- 1.) Have you ever attended WIHS? If yes, what is your favorite part of WIHS?
- 2.) Do you ride? If so, what discipline?
- 3.) Please describe your equestrian background.
- 4.) Why are you interested in being on the Junior Committee?
- 5.) What is your favorite equestrian event other than WIHS? Why?
- 6.) Please describe your experience working as a member of or volunteering with school clubs or teams, youth groups, athletics, non-profits, or other activities.
- 7.) What ideas do you have to increase the number or spectators at WIHS?
- 8.) Are you familiar with our mascot, Major, and Flat Major, aka "Flatty"? What ideas for new promotional activities do you have for him?
- 9.) Do you have any experience working with the media? If yes, please explain.
- 10.) Please list your social media names (Facebook, Twitter, Instagram).

Please check the following WIHS project areas that interest you:

- |  |  |
|--|--|
| <input type="checkbox"/> Media Relations/ Press Room           | <input type="checkbox"/> Special Events/ VIP Hospitality |
| <input type="checkbox"/> Community Relations                   | <input type="checkbox"/> Barn Night                      |
| <input type="checkbox"/> Souvenirs/ Merchandise                | <input type="checkbox"/> Silent Auction                  |
| <input type="checkbox"/> Event Production/ In-Arena Promotions | <input type="checkbox"/> Military Programs               |
| <input type="checkbox"/> Program Book Sales                    |  |

**Interested in becoming the 2015 WIHS Youth Ambassador? If so, please also complete the application on the next page.**

## 2015 WIHS Youth Ambassador Application

### Requirements:

Applicants should be well versed in the equestrian community, including hunter/jumper disciplines, and be able to articulate and feel comfortable answering questions about WIHS and related activities. They should demonstrate a high level of comfort with special event coordination, public speaking, volunteer projects and working with the media. The Youth Ambassador should have significant leadership experience as he or she will serve as chairman of the WIHS Junior Committee, a group of approximately 20 students, and help run meetings and organize all group projects.

### Responsibilities:

The Youth Ambassador is strongly encouraged to work in the WIHS office, located in Georgetown, Washington, DC, at least one day a week during the summer and also be available frequently during the months of September and October. The Youth Ambassador will have opportunities to attend business meetings, conference calls and be in a position to present ideas and concepts to the WIHS staff. The Youth Ambassador will be responsible for helping create Junior Committee agendas, taking notes with next steps and distributing them for follow up. The Youth Ambassador will also help coordinate the active participation of all Junior Committee members on project teams. During the show, the Youth Ambassador will share responsibilities with the rest of the Junior Committee members. In addition, the Youth Ambassador will represent the Junior Committee for interviews, appearances, and other public activities.

If you are interested in becoming the 2015 Youth Ambassador, please answer the following questions, in addition to submitting the Junior Committee Application above. All applications must be typed and submitted to WIHS by **Tuesday, April 7, 2015.**

- 1.) As WIHS Youth Ambassador, what special contributions do you believe you can offer to the Junior Committee as its leader?
- 2.) What do you hope to gain personally by serving as WIHS Youth Ambassador?
- 3.) Share some examples of your past leadership experience and how you would use what you have learned in the role of WIHS Youth Ambassador.
- 4.) Please describe your personal opinion about the importance of having a horse show in the nation's capital and how it impacts the future of equestrian sports in the United States.



## WASHINGTON INTERNATIONAL HORSE SHOW 2015 JUNIOR COMMITTEE CALENDAR

The Washington International Horse Show will run Tuesday, October 20-25, 2015 at Verizon Center in Washington, DC. Junior Committee members are encouraged to participate daily throughout the week. We realize school is a top priority and will be flexible with Junior Committee members' hours during the week. **It is mandatory that all Junior Committee members are present for the full day on Saturday, October 24, 2015 to help manage Kids' Day activities.**

Tuesday, April 7	Junior Committee Applications Due
Friday, May 1	2015 Junior Committee Members and Youth Ambassador will be notified
Tuesday, May 12	Junior Committee Kickoff – time & location TBD
Tuesday, June 9	Junior Committee Meeting - time TBD
Tuesday, August 11	Junior Committee Meeting - time TBD
Tuesday, September 8	Junior Committee Meeting - time TBD
Tuesday, October 6	Junior Committee Meeting- time TBD
Friday, October 16	WIHS Regional Horse Show, PG Equestrian Center
Saturday, October 17	WIHS Regional Horse Show, PG Equestrian Center
Sunday, October 18	WIHS Regional Horse Show, PG Equestrian Center
Monday, October 19	Set Up for WIHS, Verizon Center
Tuesday, October 20	WIHS, Verizon Center
Wednesday, October 21	WIHS, Verizon Center
Thursday, October 22	Barn Night, Verizon Center (4:30-11:00 PM)
Friday, October 23	Military Night, Verizon Center (6:00-10:00 PM)
Saturday, October 24	Kids' Day, Verizon Center (7:00 AM-3:00 PM)
Sunday, October 25	Final Day at WIHS, Verizon Center
Tuesday, December 16	Holiday Party, WIHS Offices, Georgetown

**\*\*Schedule is subject to change\*\***